

Message Text

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47

ACTION EB-07

INFO OCT-01 ARA-10 ISO-00 COME-00 STR-04 H-02 SP-02 AID-05

NSC-05 CIEP-02 TRSE-00 SS-15 OMB-01 CEA-01 CIAE-00

FRB-01 INR-07 NSAE-00 USIA-15 XMB-04 OPIC-06 LAB-04

SIL-01 L-02 PA-02 PRS-01 AGR-10 /108 W

----- 039336

R 061500Z MAY 75

FM AMEMBASSY BRASILIA

TO SECSTATE WASHDC 9050

INFO AMCONSUL RIO DE JANEIRO

AMCONSUL SAO PAULO

UNCLAS BRASILIA 3492

E.O. 11652: N/A

TAGS: ETRD, BR

SUBJECT: US FIRMS COMPLAIN OF BRAZILIAN COMPETITION

REF: STATE 89205

1. BRAZILIAN MANUFACTURER OF COTTON GINNING MACHINERY MENTIONED REFTTEL IS PROBABLY MAQUINAS PIRATININGA S.A. LOCATED IN SAO PAULO. WTDR ON THIS FIRM WAS SUBMITTED IN JULY 1974 BY SAO PAULO 1566.

2. THE FOLLOWING INFORMATION WAS OBTAINED BY CONGEN SAO PAULO FROM THE PRESIDENT OF MAQUINAS PIRATININGA S/A.

A. THE FOURTH COMPANY REFERRED TO IN DEPTTEL 89205 IS PROBABLY MURRAY MACHINERY CORPORATION OF DALLAS, FOR WE WERE INFORMED THAT MURRAY, A MANUFACTURER OF COTTON GINNING MACHINERY, WAS ACQUIRED BY MAQUINAS PIRATININGA S/A, A BRAZILIAN CORPORATION WHICH MANUFACTURES A WIDE RANGE OF HEAVY-DUTY EQUIPMENT.

B. THE PRESIDENT OF PIRATININGA INFORMS US THAT HIS FIRM HAS BEEN MAKING COTTON GINNING MACHINERY IN BRAZIL FOR THE PAST 10 OR 12 YEARS, THAT IS, PRIOR TO ACQUIRING MURRAY, WITHOUT
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US OR OTHER PATENT RIGHTS.

C. IN CY 1974 PIRATININGA EXPORTED APPROXIMATELY \$6 MILLION WORTH OF COTTON GINNING MACHINERY, OF WHICH \$345 THOUSAND WERE SOLD TO THE UNITED STATES.

D. UNTIL 1975 THE BRAZILIAN SUBSIDIARY OF NORTH AMERICAN ROCKWELL INTERNATIONAL, HELD A 7 PERCENT EQUITY IN PIRATININGA. TWO MONTHS AGO THIS EQUITY WAS SOLD TO FOUR BRAZILIAN SHAREHOLDERS.

E. PIRATININGA ALSO HAS SUBSIDIARY OPERATIONS INVOLVING THE MANUFACTURE OF HEAVY DUTY EQUIPMENT IN WHICH ETN EQUIPAMENTOS LIMITADA, A LOCAL SUBSIDIARY OF FMC, HAS A MINORITY INTEREST. PIRATININGA IS ALSO IN ANOTHER JOINT-VENTURE PROJECT WITH CARBORUNDUM TO MAKE MANUFACTURED ABRASIVES.

3. COTTON GINNING MACHINERY FALLS UNDER BTN CATEGORY 84.36.05.00 AND IS SUBJECT TO BRAZILIAN IMPORT DUTY OF 45 PERCENT AD VALORUM.
CRIMMINS

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NNN

Message Attributes

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